

## **designed; made makers market 2021 – info for applicants**

When: Dec 3<sup>rd</sup> 4<sup>th</sup> 5<sup>th</sup> 2021

Where: Hobart Town Hall, Macquarie Street between Argyle and Elizabeth Street

Launch Event and preview – Friday 5.00 – 8.00pm

Continues – Saturday and Sunday 9.00am – 4.00pm

**Applications close Tuesday 5/10/2021**

It's been a year of ups and downs, but we are hopeful we will be able to hold our end of year pop-up exhibition/market as planned, and we are now calling for applications from designers, makers and artists.

We are planning on running our event more or less as usual, with our networking event and preview on the Friday night for your colleagues and special customers, but of course will be following all health directives.

Designers can apply for either a “stall” space around the edges of the Hall, or an “exhibition” space in the middle of the Hall or on the stage. The 2m x 2m stall site has room for 1 trestle table, and should suit those who just need a table to display their work, but want to be on the edge of the room. Costs for space vary from \$75 - \$235. Financial members of designed; made inc are also eligible for \$35 discount on their fee

If you would like us to provide a 1.8m x .75m trestle table, these need to be booked and are \$10. We also have a few display stands (75cm x 75cm x 90cm high) available for \$5 ea. You can BYO tables or plinths (white or dark grey or black preferred). Table cloths (black or white) provided free of charge.

### **Selection**

- All designed objects and craft practices will be considered, but your work must be made predominately in Tasmania by you using a range of craft practices and other manufacturing methods.
- To ensure the highest possible quality and best mix of work, all applications will be assessed by the organising committee. Selection is made on the basis of supplied images and description of your work/products. Applications will be assessed against the criteria of
  - originality
  - innovative design and/or use of materials
  - quality of the finished products/objects
- Work displayed can be prototypes or finished pieces and NFS, available for order, or for sale. Work that is for sale needs to be replaced, or picked up/delivered at the end of the event.
- The HCC has also stipulated that we do not compete with existing retail outlets in the city, so your display must consist predominantly of work not currently available at retail outlets in the city centre
- You will also need to commit to being present at the event for at least 50% of the time that we will be open

### **Application**

Is online, but you have trouble with the online form contact us for an alternative.

<https://www.cognitoforms.com/DesignedMadeInc/2021MakersMarketDec345>

## **Images**

Attach up to 6 images of your pieces/products (If a group, send 2-3 images per member.) Even if you have a website, blogspot, or facebook or instagram page with images, you will still need to send us at least 2 selected images. You can send images of artwork, but where possible send images of finished pieces/products and if you have it, an image of yourself with your work.

It is important that your images show your work clearly, as selection is made on the basis of the images you supply. If taking your own pictures, use a tripod to steady your camera and photograph your pieces in an evenly lit spot in front of a plain background. (Inside, near a large window on an overcast but bright day usually works well).

Please rename your images **DesignerName\_Product** (e.g Anne\_Smith\_Spot\_cushion)

## **Publicity and Media**

We will be trying to get as much media exposure for the event as possible. It's always hard to catch the media's attention, so if you have been doing anything a bit unusual or had some particular success we'd love to know

If you are available for an interview, please indicate on the form.

## **Volunteers needed**

As our members volunteer a lot of time to promote, set-up, manage and pack up, we are asking everyone to help out by volunteering 2 hours of their time either, before, during or after the event. You can volunteer yourself or a friend or family member. If you really don't have time we will ask for a \$50 levy so we can pay someone else to do some of the jobs that need to be done

**Notification** - All applicants will be notified by email or post by Saturday 16th October 2021.

**Need more info** – Please don't hesitate to contact us if you need more information.

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or

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